

TAUXEMONT



COOPERATIVE PRESCHOOL

fundraising **2014 - 2015**

Carlota R Cox, Fundraising Chair
Mother to Charlotte, 3x3's (downstairs)
tauxemontfundraising@gmail.com

Hello and welcome to the 2014-2015 school year! As you may be aware, fundraising is an integral part of running a successful school, and Tauxemont is no different. Tauxemont relies on fundraising monies – or, I should say: monies collected for the school outside of tuition fees – to run things outside of the normal school budget. This includes maintenance on our grounds and classrooms, funding teacher requested conferences, scholarship funds for families in need, replacing broken or lost equipment, and upgrades to the technologies available through Tauxemont. In this packet, you will find a detailed description of all of our fundraising efforts that we will participate in for this school year. At the end, you will find a handy checklist that you can use to fill out and return with your information. Please return that to the Fundraising Chair folder located in the downstairs classroom at your earliest convenience. I will process these and we can begin fundraising efforts to support our little school in the woods. So, lets get this party started!

“Passive” Fundraising

This is my favorite way to fundraise – give your information or sign up – one and done!

Grocer Loyalty Cards

One of the easiest things you can do to help Tauxemont is to sign up your Safeway, Harris Teeter and Giant grocery cards so that every time you shop, Tauxemont benefits. Using grocer loyalty as a fundraising avenue is the most passive yet impactful way to raise funds. Simply continue to shop the way you do, and as long as you enter in your loyalty card at check out, Tauxemont receives a small percentage of your total. Tauxemont receives over \$1000 annually from participating in education programs offered by grocery stores like eScrip and Safeway, Together in Education with Harris Teeter and A+ Bonus Bucks with Giant. However, all of these programs require that our supporters re-register their grocery cards annually, so if you are a returning Tauxemont family we still need your card numbers.

Amazon SMILE

Amazon has a program called Amazon SMILE that donates half of a percent of the purchase price to Tauxemont. You can still use your PRIME membership benefits (if you have PRIME); all you have to do is shop through **smile.amazon.com** instead of amazon.com. Please remember to designate your charity as our school!

Shoparoo

Shoparoo is an app that you can download to your smart device that can also make donations directly to the school. When you download the app for the first time, make sure you designate Tauxemont Cooperative Preschool as your cause. This app allows you to take pictures of receipts, and for each receipt you upload, points will be given depending on the items purchased. This will translate to cash at the end of the year for Tauxemont.

School Pictures

Tauxemont has partnered with Show6Photo to do our school pictures! A portion of the profits will be donated back into our school, and we love supporting an alumni family. School pictures are scheduled for Thursday, October 17, and Friday, October 18th. Dates are subject to change.

Target RedCARD

Now is a great time to sign up for the Target Red Card to save on your shopping and earn money for Tauxemont! It's super-easy, and all you have to do is sign up for and use your Target Credit Card®, Target Debit Card® or Target® Visa® Credit Card. You will receive 5% off and free shipping on qualified purchases at Target stores, and Tauxemont will receive 1% of the amount of each purchase in the form of an annual check from Target through the Take Charge of Education® program.

You can sign up online or at the cash register in any Target store. If you sign up for the debit card in the store, remember to bring a check with you, so they can link to your bank account. After you have signed up, don't forget to designate our school. Just visit <http://target.com/tcoe> or call 1-800-316-6142. Our School ID is **23731**.

“Active” Fundraising

Success is based on your participation – so come and support; funds are a happy coincidence!

Music Festival

This event turned out to be such a big hit last year that the music festival is returning! Scheduled for November 4, 2014, it will feature a (roughly) 1-hour children's musical performer and lunch. Ticket prices will be announced and a flyer will be distributed.!

Family Movie Night

New this year! Tauxemont is hosting a Family Movie Night on September 19, 2014 at 6:30 pm with the show starting at 7 pm. Come watch The Lego Movie with your fellow pre-school families. This will be an outdoor event, so much will depend on the weather, but bring chairs, picnic blankets, snacks, drinks, or whatever! All current and alumni families are welcome. Admission prices are yet to be determined, but will be announced ahead of the event. Additional dates pending on the success of this event.

Silent Auction

The Silent Auction is, by far, our most profitable fundraising event, and has remained so because of the dedication and enthusiasm of our community of parents. Over a third of our families at Tauxemont are dedicated to making this **THE** event of the year. The Silent Auction is scheduled for Saturday, March 7, 2015 from 7 – 10 pm at

the Durant Art Center in Old Town Alexandria. Dates and times are subject to change.

Family Night Out

Saturday, January 24, 2015. Come and see the teachers transform the school into an Italian eatery. This is a special night that is completely supported and run by the teachers to help support the VAECE Conference. All proceeds to this event will fund the annual VAECE conference trip.

Mixed Bag Designs

Another teacher-led and supported fundraiser! Please check out the Mixed Bag Designs catalog in your class folder and review the attached letter for all the details. Share the catalog with everyone you know - it has something for everyone! Please let the teachers know if you have any questions. They may be reached at 703 765-9266.

Annual Fund

The most direct way to support our school is to donate to our Annual Fund. Funds flow directly to school helping us to meet our budgets and provide a wonderful experience for our students. Please take part in our drive as is financially comfortable for you family and note that your donation can be broken down into monthly payments. Tauxemont Cooperative Preschool is a non-profit organization, tax-exempt under the 501(c)3 section of the U.S. Tax Code. All donations are tax-deductible as permitted by law. Contributions to our preschool may qualify for corporate matching programs. A receipt is provided. You can donate online using a credit card, or checks can be sent to:

Tauxemont Cooperative Preschool
Attn: Fundraising Chair
7719 Fort Hunt Road
Alexandria, VA 22308.

Giant Gift Cards

New this year! Tauxemont is joining Giant grocer's Cash for Causes program, which allows us to raise money for school by purchasing gift cards at a 5% discount, and then sell them at face value. That 5% will then be donated back to the school. So, if you are a customer of Giant, purchase your anticipated grocery budget through our program and Tauxemont benefits! Look for a monthly registration sheet in your school folders to place an order. Easy!

Original Works

Original Works is a company that takes student artwork and turns it into beautiful and useable creations like magnets, keychains, mousepads, etc. Art will be teacher guided and made in the classroom, and is scheduled for the spring time. An information packet will be distributed at the appropriate time, so please keep an eye out for it.